

Long Reach Community Association

8775 Cloudleap Court
Columbia, MD 21045
410-730-8113 · longreach.org

2019 Reach Out Advertising Agreement

Our professionally produced newsletter, *Reach Out*, is delivered every six weeks to more than 5,000 residences in Long Reach - the largest village in Columbia. Advertising in *Reach Out* means contacting those households directly. *Reach Out* is also distributed as an e-newsletter, influencing far beyond our village alone! Advertising in *Reach Out* is a sure way to guarantee that your message is heard!

Newsletter Dates	
Submission Deadline	Publication Date
January 3, 2019	January 25, 2019
February 14, 2019	March 8, 2019
March 28, 2019	April 19, 2019
May 9, 2019	May 31, 2019
June 20, 2019	July 12, 2019
August 1, 2019	August 23, 2019
September 12, 2019	October 4, 2019
October 24, 2019	November 15, 2019

Advertising Rates		
	Business Card (1/8 page)	Quarter Page
1 issue	\$100	\$200
4 issues	\$360 <i>(save \$40)</i>	\$720 <i>(save \$80)</i>
8 issues	\$720 <i>(save \$80)</i>	\$1,440 <i>(save \$160)</i>

Save 10% when you purchase ads in 4 or more issues!
Payment is accepted via cash, check, or credit card.

Advertising Policies:

1. Advertising will be printed in *Reach Out* as provided by the advertiser. Long Reach Community Association is not responsible for any errors or corrections of information provided by the advertiser.
2. Advertisements must be submitted in a JPEG (.jpg) format to info@longreach.org.
3. Changes, updates, and corrections to ad copy are the responsibility of the advertiser. The advertiser will not be reminded to change, update, or renew their advertisement.
4. Advertisements will only be accepted upon receipt of payment. If payment is not received the posted deadline, the advertisement will not be run.
5. We reserve the right to refuse advertisements that we deem inappropriate for this publication.

Business Name:		Contact Person:	
Mailing Address:			
Phone Number:		Email Address:	
Ad Size:		Amount to be paid:	

Select issues in which ad is to appear:

- January 25
 March 8
 April 19
 May 31
 July 12
 August 23
 October 4
 November 15

I understand the terms for advertising listed above and agree to abide by them,

Signature of Customer _____ Date _____

Complete and submit this form with your ad to Newsletter Editor via email at info@longreach.org or by mail at Long Reach Community Association, 8775 Cloudleap Court, Columbia, MD 21045. For more information, call 410-730-8113.
Please retain a copy of this completed form for your records.

For internal use only:	LRCA Representative:	Receipt #:
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