

# Long Reach Community Association

8775 Cloudleap Court  
Columbia, MD 21045  
410-730-8113 · longreach.org

## 2020 Reach Out Advertising Agreement

Our professionally produced newsletter, *Reach Out*, is delivered approximately every six weeks to more than 5,000 residences in Long Reach - the largest village in Columbia. Advertising in *Reach Out* means contacting those households directly. *Reach Out* is also distributed as an e-newsletter, influencing far beyond our village alone! Advertising in *Reach Out* is a sure way to guarantee that your message is heard!

Newsletter Dates	
Submission Deadline	Publication Date
January 6, 2020	January 24, 2020
February 10, 2020	February 28, 2020
March 16, 2020	April 3, 2020
May 4, 2020	May 22, 2020
June 22, 2020	July 10, 2020
August 3, 2020	August 21, 2020
September 14, 2020	October 2, 2020
October 26, 2020	November 13, 2020

Advertising Rates		
	Business Card (1/8 page)	Quarter Page
<b>1 issue</b>	\$100	\$200
<b>4 issues</b>	\$360 (save \$40)	\$720 (save \$80)
<b>8 issues</b>	\$720 (save \$80)	\$1,440 (save \$160)

**Save 10% when you purchase ads in 4 or more issues!**  
Payment is accepted via cash, check, or credit card.

### Advertising Policies:

1. Advertising will be printed in *Reach Out* as provided by the advertiser. Long Reach Community Association is not responsible for any errors or corrections of information provided by the advertiser.
2. Advertisements must be submitted in a JPEG (.jpg) format to [events@longreach.org](mailto:events@longreach.org).
3. Changes, updates, and corrections to ad copy are the responsibility of the advertiser. The advertiser will not be reminded to change, update, or renew their advertisement.
4. Advertisements will only be accepted upon receipt of payment. If payment is not received the posted deadline, the advertisement will not be run.
5. We reserve the right to refuse advertisements that we deem inappropriate for this publication.

Business Name:	Contact Person:
Mailing Address:	
Phone Number:	Email Address:
Ad Size:	Amount to be paid:

Select issues in which ad is to appear:

- January 24  
  February 28  
  April 3  
  May 22  
  July 10  
  August 21  
  October 2  
  November 13

I understand the terms for advertising listed above and agree to abide by them,

Signature of Customer \_\_\_\_\_ Date \_\_\_\_\_

**Complete and submit this form with your ad to Newsletter Editor via email at [events@longreach.org](mailto:events@longreach.org) or by mail at Long Reach Community Association, 8775 Cloudleap Court, Columbia, MD 21045. For more information, call 410-730-8113.**

*Please retain a copy of this completed form for your records.*

<b>For internal use only:</b>	LRCA Representative:	Receipt #:
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