

LONG REACH COMMUNITY ASSOCIATION

BOARD WORK SESSION MINUTES

February 18, 2020

CALL TO ORDER

The work session of the Long Reach Board of Directors was called to order by Nina Basu, at 7:05 pm Tuesday, February 18, 2020 in the Plaza Room, at Stonehouse. Other members present were Reginald Avery, Ed Coleman, Josh Friedman, and David Wissing. Also present were Janet Evans, CA Council Rep, Tina Addo, Administrator, and Anne Kulesza, Board Secretary.

INTRODUCTIONS

Basu addressed the audience and encouraged residents to attend the next Village Board meeting on March 3, 2020. She introduced the county presenters.

HOWARD COUNTY PRESENTATION: LONG REACH RISING

County Executive Dr. Calvin Ball, Amy Gowan, Director, Planning and Zoning, along with several other speakers presented "Long Reach Rising." See attached presentation.

CHAIRPERSON'S COMMENTS

Basu thanked the county and CA for the significant work done on the Village Center in the past six months. She expressed excitement and positive feelings about the short-term plan but would like the county to share its medium or long-term plan for the Village Center.

BOARD COMMENTS

Coleman thanked the county and looks forward to working with the county and anybody else in the short-term and long-term to move the Village Center forward.

Avery thanked the county for the improvements made to the Village Center, especially the lighting. Avery expressed concern about the tenant mix not creating enough of a draw to increase foot traffic at the Village Center and would like to see more amenities for village residents. He stated he would like to know the county's long-term prospect for the Village Center.

Wissing thanked everyone for coming and providing an update. He stated that wayfinding is one of the biggest complaints and challenges for the Village Center. He is hoping that the county will incorporate signage in its plan to address this issue.

Friedman echoed the gratitude of the Board. He stated that the Village Center's buildings are dated and will require significant investment. He expressed the need to keep the Long Reach brand viable, strong, and a name that entities will want to invest in.

CA COUNCIL REPRESENTATIVE'S COMMENTS

Evans thanked the residents in attendance for coming to the meeting and the county's stabilization efforts. She is interested in learning more about the county's medium and long-term plans, as well as wayfinding solutions. Evans is concerned about the lack of amenities that the village said they wanted. She wants to make sure that the plan benefits residents. Evans hopes the county will think about changing the inward facing footprint of the Village Center to maximize its potential.

ADJOURNMENT

The meeting was adjourned at 8:17 pm.

Nina Basu, Chair

Anne Kulesza, Board Secretary