

# Long Reach Community Association

8775 Cloudleap Court  
Columbia, MD 21045  
410-730-8113 · longreach.org

## 2021 Reach Out Advertising Agreement

Our professionally produced newsletter, *Reach Out*, is delivered approximately every six weeks to more than 5,000 residences in Long Reach - the largest village in Columbia. Advertising in *Reach Out* means contacting those households directly. *Reach Out* is also distributed as an e-newsletter, influencing far beyond our village alone! Advertising in *Reach Out* is a sure way to guarantee that your message is heard!

Newsletter Dates	
Submission Deadline	Publication Date
January 4, 2021	January 22, 2021
February 8, 2021	February 26, 2021
March 22, 2021	April 9, 2021
May 3, 2021	May 21, 2021
June 14, 2021	July 2, 2021
August 2, 2021	August 20, 2021
September 13, 2021	October 1, 2021
October 25, 2021	November 12, 2021

Advertising Rates		
	Business Card (1/8 page)	Quarter Page
<b>1 issue</b>	\$100	\$200
<b>4 issues</b>	\$360 (save \$40)	\$720 (save \$80)
<b>8 issues</b>	\$720 (save \$80)	\$1,440 (save \$160)

**Save 10% when you purchase ads in 4 or more issues!**  
Payment is accepted via cash, check, or credit card.

### Advertising Policies:

1. Advertising will be printed in *Reach Out* as provided by the advertiser. Long Reach Community Association is not responsible for any errors or corrections of information provided by the advertiser.
2. Advertisements must be submitted in a JPEG (.jpg) format to [events@longreach.org](mailto:events@longreach.org).
3. Changes, updates, and corrections to ad copy are the responsibility of the advertiser. The advertiser will not be reminded to change, update, or renew their advertisement.
4. Advertisements will only be accepted upon receipt of payment. If payment is not received the posted deadline, the advertisement will not be run.
5. In the event that LRCA cancels an edition of the newsletter, the advertiser will receive a prorated refund.
6. We reserve the right to refuse advertisements that we deem inappropriate for this publication.

Business Name:		Contact Person:	
Mailing Address:			
Phone Number:		Email Address:	
Ad Size:		Amount to be paid:	

### Select issues in which ad is to appear:

- January 22  
  February 26  
  April 9  
  May 21  
  July 2  
  August 20  
  October 1  
  November 12

I understand the terms for advertising listed above and agree to abide by them,

Signature of Customer \_\_\_\_\_ Date \_\_\_\_\_

**Complete and submit this form with your ad to Newsletter Editor via email at [events@longreach.org](mailto:events@longreach.org) or by mail at Long Reach Community Association, 8775 Cloudleap Court, Columbia, MD 21045. For more information, call 410-730-8113.**  
*Please retain a copy of this completed form for your records.*

<b>For internal use only:</b>	LRCA Representative:	Receipt #:
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