



Long Reach Community Association
 6110 Foreland Garth
 Columbia, MD 21045
 410-730-8113 · longreach.org

2022 Reach Out Advertising Agreement

Our professionally produced newsletter, *Reach Out*, is delivered approximately every six weeks to more than 5,000 residences in Long Reach - the largest village in Columbia. Advertising in *Reach Out* means contacting those households directly. *Reach Out* is also distributed as an e-newsletter, influencing far beyond our village alone! Advertising in *Reach Out* is a sure way to guarantee that your message is heard!

Newsletter Dates	
Submission Deadline	Publication Date
January 3, 2022	January 21, 2022
February 7, 2022	February 25, 2022
March 14, 2022	April 1, 2022
May 2, 2022	May 20, 2022
June 13, 2022	July 1, 2022
August 1, 2022	August 19, 2022
September 12, 2022	September 30, 2022
October 24, 2022	November 11, 2022

Advertising Rates		
	Business Card (½ page)	Quarter Page
1 issue	\$100	\$200
4 issues	\$360 (save \$40)	\$720 (save \$80)
8 issues	\$720 (save \$80)	\$1,440 (save \$160)

Save 10% when you purchase ads in 4 or more issues!
 Payment is accepted via cash, check, or credit card.

Advertising Policies:

- Advertising will be printed in *Reach Out* as provided by the advertiser. Long Reach Community Association is not responsible for any errors or corrections of information provided by the advertiser.
- Advertisements must be submitted in a JPEG (.jpg) format to office@longreach.org.
- Changes, updates, and corrections to ad copy are the responsibility of the advertiser. The advertiser will not be reminded to change, update, or renew their advertisement.
- Advertisements will only be accepted upon receipt of payment. If payment is not received by the posted deadline, the advertisement will not be run.
- In the event that LRCA cancels an edition of the newsletter, the advertiser will receive a prorated refund.
- We reserve the right to refuse advertisements that we deem inappropriate for this publication.

Business Name:		Contact Person:	
Mailing Address:			
Email Address:		Phone Number:	
Ad Size:		Amount to be paid:	

Select issues in which ad is to appear:

- January 21 February 25 April 1 May 20 July 1 August 19 September 30 November 11

I understand the terms for advertising listed above and agree to abide by them,

Signature of Customer _____ Date _____

Complete and submit this form with your ad to Newsletter Editor via email at office@longreach.org or by mail at Long Reach Community Association, 6110 Foreland Garth, Columbia, MD 21045. For more information, call 410-730-8113.

Please retain a copy of this completed form for your records.

For internal use only:	LRCA Representative:	Receipt #:
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