



# Long Reach Community Association

6110 Foreland Garth, Columbia MD 21045 | 410-730-8113 · longreach.org

## 2024 Reach Out Advertising Agreement

Our professionally produced newsletter, *Reach Out*, is delivered approximately every six weeks to more than 5,000 residences in Long Reach - the largest village in Columbia. Advertising in *Reach Out* means contacting those households directly. *Reach Out* is also distributed as an e-newsletter, influencing far beyond our village alone! Advertising in *Reach Out* is a sure way to guarantee that your message is heard!

Newsletter Dates	
Submission Deadline	Publication Date
January 2, 2024	January 19, 2024
January 29, 2024	February 23, 2024
March 4, 2024	March 29, 2024
April 22, 2024	May 17, 2024
June 3, 2024	June 28, 2024
July 22, 2024	August 16, 2024
September 2, 2024	September 27, 2024
October 14, 2024	November 8, 2024

Advertising Rates		
	Business Card 3.5"w x 2"h	Quarter Page 3.75"w x 4.75"h
1 issue	\$100	\$200
4 issues	\$360 (save \$40)	\$720 (save \$80)
8 issues	\$720 (save \$80)	\$1,440 (save \$160)

**Save 10% when you purchase ads in 4 or more issues!**  
 Payment is accepted via cash, check, or credit card.

### Advertising Policies:

- Advertising will be printed in *Reach Out* as provided by the advertiser. Long Reach Community Association (LRCA) is not responsible for any errors or corrections of information provided by the advertiser. Changes, updates, and corrections to ad copy are the responsibility of the advertiser. The advertiser will not be reminded to change, update, or renew their advertisement.
- It is suggested that no font size smaller than 9pt should be used, as it may be difficult to read.
- Advertisements must be submitted in a JPEG (.jpg) format to [office@longreach.org](mailto:office@longreach.org).
- LRCA reserves the right to print advertisements in black & white or color. The advertiser has the option to provide both variations of the ad.
- Advertisements will only be accepted upon receipt of payment. If payment is not received by the posted deadline, the advertisement will not be run.
- In the event that LRCA cancels an edition of the newsletter, the advertiser will receive a prorated refund.
- LRCA reserves the right to refuse advertisements that it deems inappropriate for this publication.

Business Name:		Contact Person:	
Mailing Address:			
Email Address:		Phone Number:	
Ad Size:		Amount to be paid:	

### Select newsletter issues in which ad is to appear:

- January 19  February 23  March 29  May 17  June 28  August 16  September 27  November 8

I understand the terms for advertising listed above and agree to abide by them,

Signature of Customer \_\_\_\_\_ Date \_\_\_\_\_

**Complete and submit this form with your ad to the Newsletter Editor via email at [office@longreach.org](mailto:office@longreach.org).**

*Please retain a copy of this completed form for your records.*

For internal use only:	LRCA Representative:	Receipt #:
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