**Long Reach Community Association**
6110 Foreland Garth, Columbia, MD 21045 | 410-730-8113 · longreach.org

# 2026 *Reach Out* Advertising Agreement

Our professionally produced newsletter, *Reach Out*, is delivered approximately every six weeks to more than 5,000 residences in Long Reach - the largest village in Columbia. Advertising in *Reach Out* means contacting those households directly. *Reach Out* is also distributed as an e-newsletter and posted on our website, influencing far beyond our village!

| Advertising Rates | | |
|---|---|---|
| | **Business Card** 3.5"w x 2"h | **Quarter Page** 3.75"w x 4.75"h |
| **1 issue** | $100 | $200 |
| **4 issues** | $360 *(save $40)* | $720 *(save $80)* |
| **7 issues** | $630 *(save $70)* | $1,260 *(save $140)* |

***Save 10% when you purchase ads in 4 or more issues!***
*Payment is accepted via cash, check, or credit card.*

| Newsletter Dates | |
|---|---|
| **Submission Deadline** | **Publication Date** |
| December 17, 2025 | January 16, 2026 |
| January 27, 2026 | February 20, 2026 |
| April 21, 2026 | May 15, 2026 |
| June 2, 2026 | June 26, 2026 |
| July 21, 2026 | August 14, 2026 |
| September 1, 2026 | September 25, 2026 |
| October 13, 2026 | November 6, 2026 |

## Advertising Policies:

1. Advertising will be printed in *Reach Out* as provided by the advertiser. Long Reach Community Association (LRCA) is not responsible for any errors or corrections of the information supplied by the advertiser. The advertiser is responsible for changes, updates, and corrections to ad copy. The advertiser will not be reminded to change, update, or renew their advertisement.
2. No font size smaller than 9pt is suggested, as it may be difficult to read.
3. Advertisements must be submitted in a JPEG (.jpg) format to office@longreach.org.
4. LRCA reserves the right to print advertisements in black and white or color. The advertiser has the option to provide both ad variations.
5. Advertisements will only be accepted upon receipt of payment and run if payment is received by the posted deadline.
6. If LRCA cancels an edition of the newsletter, the advertiser will receive a prorated refund.
7. LRCA reserves the right to refuse advertisements it deems inappropriate for this publication.

| | | | |
|---|---|---|---|
| Business Name: | | Contact Person: | |
| Mailing Address: | | | |
| Email Address: | | Phone Number: | |
| Ad Size: | | Amount to be paid: | |

**Select newsletter issues in which ad is to appear:**

▢ January 16 ▢ February 20 ▢ May 15 ▢ June 26 ▢ August 14 ▢ September 25 ▢ November 6

I understand the terms for advertising listed above and agree to abide by them.

Signature of Customer _____ Date _____

**Complete and submit this form with your ad to the Newsletter Editor via email at office@longreach.org.**
*Please retain a copy of this completed form for your records.*

| | | |
|---|---|---|
| **For internal use only:** | LRCA Representative: | Receipt #: |